

# Data Classification Policy

## 1. Introduction

1.1 The purpose of this policy is to establish a framework for classifying and handling Globespan Travel Management data based on its level of sensitivity, value and criticality to Globespan Travel Management as required by Globespan Travel Management's *Information Security Policy* and *Network Security Policy*. Classification of data aids in determining baseline security controls for the protection of data.

## 2. Scope

This policy applies to Globespan Travel Management and all of its operating Groups, Divisions, joint ventures and other operations globally (collectively, "Globespan Travel Management"). This policy also applies to all persons who act on Globespan Travel Management's behalf, including employees, directors, contractors and consultants.

## 3. Definitions and Responsibilities

3.1. **Confidential Data** - Data classified as confidential according to the data classification scheme defined in this document. This term is often used interchangeably with sensitive data.

3.2. **Data Owner** - An individual or group of people who have been officially designated as accountable for specific data that is transmitted, used, and stored on a system or systems within Globespan Travel Management.

- Data Owners are responsible for having an understanding of legal and contractual obligations surrounding information assets within their functional areas.

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- A Data Owner is accountable for who has access to information assets within their functional areas.
  - A Data Owner may decide to review and authorize each access request individually or may define a set of rules that determine who is eligible for access based on business function, support role, etc. Access must be granted based on the principles of least privilege as well as separation of duties.

**3.2. Data Custodian** - An employee of Globespan Travel Management who has administrative and/or operational responsibility over information assets and must follow all appropriate and related security guidelines to ensure the protection of sensitive data and intellectual property residing on systems for which they have accountability.

- Understanding and documenting how information assets are being stored, processed and transmitted is the first step toward safeguarding that data. Without this knowledge, it is difficult to implement or validate safeguards in an effective manner.
- Data Custodians are responsible for provisioning and deprovisioning access based on criteria established by the appropriate Data Owner.
- Data Custodians need to have a thorough understanding of security risks impacting their information assets. For example, storing or transmitting sensitive data in an unencrypted form is a security risk. Protecting access to data using a weak password and/or not patching vulnerabilities in a system or application are both

**3.4. Data User** - Any employee, contractor, consultant or third-party provider of Globespan Travel Management who is authorized to access Globespan Travel Management's information systems and/or assets.

- Data Users are also required to follow all specific policies, guidelines, and procedures established by Globespan Travel Management with which they are associated and that have provided them with access privileges.

**3.5. Information Assets** - Definable pieces of information in any form, recorded or stored on any media, that is recognized as "valuable" to Globespan Travel Management.

**3.6. Non-public Information** - Any information that is classified as Internal/Private Information according to the data classification scheme defined in this document.

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3.7. **Sensitive Data** - Term that typically represents data classified as confidential according to the data classification scheme defined in this document.

## 4. Data Classification

4.1. Data classification, in the context of information security, is the classification of data based on its level of sensitivity and the impact to Globespan Travel Management should that data be disclosed, altered, or destroyed without authorization. The classification of data helps determine what baseline security controls are appropriate for safeguarding that data. All Globespan Travel Management data should be [classified into one of three sensitivity tiers](#):

### 4.1.2 Tier 1-Confidential Data

- [Data should be classified as Confidential when the unauthorized disclosure, alteration, or destruction](#) of that data could cause a significant level of risk to Globespan Travel Management. Examples of Confidential data include data protected by provincial/state or federal privacy regulations and data protected by confidentiality agreements. The highest level of security controls should be applied.
- Access to Confidential data must be controlled from creation to destruction, and will be granted only to those persons affiliated with the district who require such access in order to perform their job (“need-to-know”). Access to Confidential data must be individually requested and then authorized by the Data Owner who is responsible for the data.
- Tier 1 Confidential data is highly sensitive and may have personal privacy considerations, or may be restricted by federal or provincial/state law. In addition, the negative impact on Globespan Travel Management should this data be incorrect, improperly disclosed, or not available when needed is typically very high. Examples of Confidential/Restricted data include employee social security numbers and clients credit card details.

### 4.2.1. Tier 2-Internal/Private Data

- Data should be classified as Internal/Private when the unauthorized disclosure, alteration or destruction of that data could result in a moderate level of risk to Globespan Travel Management. By default, all information assets that are not explicitly classified as Confidential or Public data should

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be treated as Internal/Private data. A reasonable level of security controls should be applied to internal data.

- Access to Internal/Private data must be requested from, and authorized by, the Data Owner who is responsible for the data. Access to Internal/Private data may be authorized to groups of persons by their job classification or responsibilities (“role-based” access), and may also be limited by one’s department.
- Internal/Private Data is moderately sensitive in nature. Often, Tier 2 Internal/Private data is used for making decisions, and therefore it’s important this information remain timely and accurate. The risk for negative impact on Globespan Travel Management should this information not be available when needed is typically moderate. Examples of Internal/Private data include official Globespan Travel Management records such as financial reports and human resources information.

#### 4.3.1. Tier 3-Public Data

- Data should be classified as Public when the unauthorized disclosure, alteration or destruction of that data would result in little or no risk to Globespan Travel Management. While little or no controls are required to protect the confidentiality of Public data, some level of control is required to prevent unauthorized modification or destruction of Public data.
- Public data is not considered sensitive; therefore, it may be granted to any requester or published with no restrictions. The integrity of Public data should be protected. The appropriate Data Owner must authorize replication or copying of the data in order to ensure it remains accurate over time. The impact on Globespan Travel Management should Tier 3 Public data not be available is typically low, inconvenient but not debilitating.

## 5. Data Collections

5.1. Data Owners may wish to assign a single classification to a collection of data that is common in purpose or function. When classifying a collection of data, the most restrictive classification of any of the individual data elements should be used. For example, if a data collection consists of an employee’s name, address, and social security number, the data

collection should be classified as Confidential even though the employee’s name and address may be considered Public information.

## 6. Determining Classification

6.1. The goal of information security, as stated in *Globespan Travel Managements Information Security Policy* and the *Network Security Policy*, is to protect the confidentiality, integrity and availability of information assets and systems. Data classification reflects the level of impact to Globespan Travel Management if confidentiality, integrity or availability of the data is compromised.

Potential Impact			
Security Objective	Low	Moderate	High
<p><b>Confidentiality</b></p> <p>Preserving authorized restrictions on information access and disclosure, including means for protecting personal privacy and proprietary information.</p>	<p>The unauthorized disclosure of information could be expected to have a limited adverse effect on organizational operations, organizational assets, or individuals.</p>	<p>The unauthorized disclosure of information could be expected to have a serious adverse effect on organizational operations, organizational assets, or individuals.</p>	<p>The unauthorized disclosure of information could be expected to have a severe or catastrophic adverse effect on organizational operations, organizational assets, or individuals.</p>
<p><b>Integrity</b></p> <p>Guarding against improper information modification or destruction, and includes ensuring information</p>	<p>The unauthorized modification or destruction of information could be expected to have a limited adverse effect on organizational operations,</p>	<p>The unauthorized modification or destruction of information could be expected to have a serious adverse effect on organizational operations,</p>	<p>The unauthorized modification or destruction of information could be expected to have a severe or catastrophic adverse effect on organizational</p>

nonrepudiation and authenticity.	organizational assets, or individuals.	organizational assets, or individuals.	operations, organizational assets, or individuals.
<b>Availability</b>  Ensuring timely and reliable access to and use of information.	The disruption of access to or use of information or an information system could be expected to have a limited adverse effect on organizational operations, organizational assets, or individuals.	The disruption of access to or use of information or an information system could be expected to have a serious adverse effect on organizational operations, organizational assets, or individuals.	The disruption of access to or use of information or an information system could be expected to have a severe or catastrophic adverse effect on organizational operations, organizational assets, or individuals.

## 7. Data Handling Requirements

7.1. For each classification, several data handling requirements are defined to appropriately safeguard the information. It's important to understand that overall sensitivity of data encompasses not only its confidentiality but also the need for integrity and availability.

7.2. The following table defines required safeguards for protecting data and data collections based on their classification. In addition to the following data security standards, any data covered by federal or provincial/state laws or regulations or contractual agreements must meet the security requirements defined by those laws, regulations, or contracts.

Security Control Category	Data Classification
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	<b>Tier 3-Public</b>	<b>Tier 2-Internal</b>	<b>Tier 1-Confidential</b>
<b>Copying/Printing (applies to both paper and electronic forms)</b>	No restrictions	Data should only be printed when there is a legitimate need. Copies must be limited to individuals with a need to know. Data should not be left unattended on a printer/fax. May be sent via interoffice mail.	Data should only be printed when there is a legitimate need. Copies must be limited to individuals authorized to access the data and have signed a confidentiality agreement. Data should not be left unattended on a printer/fax. Must be sent via envelope marked "Confidential".
<b>Network Security</b>	May reside on a public network. Protection with a firewall recommended. IDS/IPS protection recommended. Protection only with router ACLs acceptable.	Protection with a network firewall required. IDS/IPS protection required. Protection with router ACLs optional. Servers hosting the data should not be visible to entire Internet. May be in a shared network server subnet with a common firewall ruleset for the set of servers.	Protection with a network firewall using "default deny" ruleset required. IDS/IPS protection required. Protection with router ACLs optional. Servers hosting the data cannot be visible to the entire Internet, nor to subnets like the guest wireless networks. Must have a firewall ruleset dedicated to the system. The firewall ruleset should be reviewed periodically.
<b>System Security</b>	Must follow general best practices for system management and	Must follow district-specific and OS-specific best practices for system	Must follow district-specific and OS-specific best practices for system

	security. Host-based software firewall recommended.	management and security. Host-based software firewall required. Host-based software IDS/IPS recommended.	management and security. Host-based software firewall required. Host-based software IDS/IPS recommended.
<b>Virtual Environments</b>	May be hosted in a virtual server environment. All other security controls apply to both the host and the guest virtual machines.	May be hosted in a virtual server environment. All other security controls apply to both the host and the guest virtual machines.	May be hosted in a virtual server environment. All other security controls apply to both the host and the guest virtual machines. Cannot share the same virtual host environment with guest virtual servers of other security classifications.
<b>Physical Security</b>	System must be locked or logged out when unattended. Host-based software firewall recommended.	System must be locked or logged out when unattended. Hosted in a secure location required; a Secure Data Center is recommended.	System must be locked or logged out when unattended. Hosted in a Secure Data Center required.  Physical access must be monitored, logged, and limited to authorized individuals 24x7.
<b>Remote Access to systems hosting the data</b>	No restrictions.	Access restricted to local network or VPN. Remote access by third party for technical support limited to authenticated, temporary access via direct dial-in modem or	Restricted to local network or secure VPN group. Unsupervised remote access by third party for technical support not allowed.



		secure protocols over the Internet.	Two-factor authentication recommended.
<b>Data Storage</b>	Storage on a secure server recommended. Storage in a secure Data Center recommended.	Storage on a secure server recommended. Storage in a secure Data Center recommended. Should not store on an individual's workstation or a mobile device.	Storage on a secure server required. Storage in Secure Data Center required. Should not store on an individual workstation or mobile device (e.g., a laptop computer); if stored on a workstation or mobile device, must use whole-disk encryption. Encryption on portable backup media required. Paper/hard copy: do not leave unattended where others may see it; store in a secure location.
<b>Transmission</b>	No restrictions.	No requirements.	Encryption required (for example, via SSL or secure file transfer protocols). Cannot transmit via e-mail unless encrypted and secured with a digital signature.
<b>Backup/Disaster Recovery</b>	Backups required; daily backups recommended.	Daily backups required. Off-site storage recommended.	Daily backups required. Off-site storage in a secure location required.

<b>Media Sanitization and Disposal (hard drives, CDs, DVDs, tapes, paper, etc.)</b>	No restrictions.	Recycle reports; Wipe/erase media.	Shred reports. Destruction of electronic media.
<b>Training</b>	General security awareness training recommended.	General security awareness training required. Data security training required.	General security awareness training Required. Data security training required.  Applicable policy and regulation training required.
<b>Auditing</b>	Not needed.	Logins.	Logins, access and changes.
<b>Mobile Devices</b>	Password protection recommended, locked when not in use.	Password protected, locked when not in use.	Password protected, locked when not in use. Encryption used for Level 3 data.

Review and update of this document will take place when changes require revising the **Data Classification Policy**. Such modifications may relate to changes in roles and responsibilities, release of new legislation or the identification of a new policy area, in consultation with appropriate members and their approval on all revisions to this Data Classification Policy. When approved a new version of the policy will be issued and all affected departments will be informed of the changes.

#### Document Configuration Control

Version No	Page No	Details of Change	Change Date	Prepared By	Approved By
1	All			Scott Duncan	Peter Lacy
1.1	All	Review	19 Oct 2020	Scott Duncan	Peter Lacy
1.2	All	Review	17 Nov 2020	Scott Duncan	Peter Lacy